

ORDER



KLAS

Orders	Order / Rev:	37793	Alt Order #:	
	Product Desc:	ISSUE	Estimate:	
	Flight Dates:	10/30/12 - 10/31/12	Primary AE:	Mike Jones
	Original Date / Rev:	10/29/12 / 10/29/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Waterfront Strategies	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1010 Wisconsin Avenue	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	House Majority PAC	New Business Thru:	
	Demographic:	A25-54	Order Separation:	00:15:00
	Product Codes:	PO4	Advertiser External ID:	
	Priority:	LV1	Agency External ID:	
	Revenue Codes:	AGY, POL, ISS		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	10/31/12	5	\$15,000.00	\$12,750.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	5	\$15,000.00	\$12,750.00	0.00
Totals	5	\$15,000.00	\$12,750.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	10/30/12	10/31/12	8 News Now 5a M-F	CM	5-6a		:30	2	\$3,000.00	LV1	0.00	NM	2	\$6,000.00
				8 News Now 5a M-F											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/29/12	11/04/12	-TW----		2									
N 2	8	10/30/12	10/31/12	8 News Now 4p M-F	CM	4-5p		:30	2	\$2,500.00	LV1	0.00	NM	2	\$5,000.00
				8 News Now 4p M-F											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/29/12	11/04/12	-TW----		2									
N 3	8	10/30/12	10/31/12	Price Is Right	CM	10-11a		:30	1	\$4,000.00	LV1	0.00	NM	1	\$4,000.00
				Price Is Right											
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/29/12	11/04/12	-TW----		1									
														Totals	5 \$15,000.00